

GRAPHIC DESIGNER | 660.216.3785 | KINGDESIGNS28@GMAIL.COM

EMPLOYMENT HISTORY

MISSOURI DEPARTMENT OF ECONOMIC DEVELOPMENT

Graphic Designer & Web Developer | 2020 - Present

- Led creative design process for the development of print and digital materials, including brochures, annual reports, and banners for over fifty clients.
- Work within branding specifications and language guidelines while still maintaining creative and innovate designs under tight deadlines.
- Provided front & back-end website development using HTML code in WordPress for enhanced functionality & website appearance
- Conceptualized social media campaigns, created digital ads, and promotions using Facebook Ads Manager
- Assumed responsibility as motion and graphic designer for sister agencies to DED, to provide expertise on media campaign MoStopsCovid and other similar campaigns.
- Produce effective design materials, from concept to delivery, by participating in project interviews, producing proofs, and desktop publishing.

ELLIOTT STUDENT UNION - UNIVERSITY OF CENTRAL MISSOURI

Graphic Artist | 2018 - 2019

- Composed and designed flyers, merchandise, banners, and other promotional media for the University.
- Collaborated with Marketing & Communications Manager to gather and define event (community and university sponsored) parameters to aid in idea conception, material design, and target audience identification.
- Conferred with client's university wide to develop concepts, sketches, or proofs and advising them of appropriate options to achieve their design and communication objectives.
- Designed advertisements for events distributed on campus and throughout the community

EDUCATION

MOBERLY AREA COMMUNITY COLLEGE

Associate of Arts
Graphic Design
2014 -2016

UNIVERSITY OF CENTRAL MISSOURI

Bachelor of Fine Arts
Graphic Design
2016 - 2019

SKILLS

- Project Management
- Social Media Management
- Logo Design
- Product/Package Design
- Client Engagement
- HTML/CSS
- Typography
- Print Layout
- Branding & Identity
- UX/UI Design
- Animation
- Web Design
- Video Editing

TOOLS

- Adobe Creative Cloud
- Microsoft Office
- Premiere
- Sketch Up
- Bootstrap